

THE KIM KOMANDO SHOW



Add Kim Komando's Consumer Tech Updates to your weekday line up.

In one minute, Kim creatively finds ways to combine her passion for technology with helping people.

Audiences consider Kim a trusted friend and they seek her advice. Here's your chance to give listeners something to think about, something they can do to protect themselves, or new ways they can enjoy digital products they already own!

These Consumer Tech Updates speak to everyone because everyone is connected 24/7 to technology.

Spots are relevant and topical, informative and entertaining.

CTU brings revenue!

Kim's one-minute daily Consumer Tech Updates are perfect branded sponsorship opportunities for advertisers in every category!

- Kim will tag the daily Consumer Tech Update for sponsors. "I'm (station's) digital pro, Kim Komando, and this update is brought to you by (sponsor)."
- All customized local advertiser tags are FREE!

Kim's syndicated daily Consumer Tech Update airs daily on 300+ radio stations. Join the growing list and Kim will super-serve you with cool tools at no charge.



Call me & start generating revenue in a snap.

Mike James | 602.381.8200 Ext. 229 | mike.james@komando.com

THE KIM KOMANDO SHOW



Meet Kim!

Kim is the host of the phenomenally popular talk radio show; The Kim Komando Show. For over 24 years, Kim has been the authority on all things digital. Her followers call her America's Digital Goddess®.

Kim Komando is passionate about helping people. Her simple digital solutions make it easy for listeners to navigate hot tech trends and get the most out of the digital products they use every day.

Listeners benefit from her trusted updates on safety and security. Kim's generosity and sincere desire to help every caller results in entertaining conversation and easy to understand solutions.

Affiliate support

Kim Komando is personally committed to supporting local advertisers. If you have an idea, just ask!

Kim will voice local spots that run on her program (*and may run in other day-parts*) at no charge to you or your advertiser!

We will provide you with Komando-branded content for your station's website. Your sponsors will love tagging her daily updates.

Kim's great giveaways mean great opportunities for your advertisers!

Kim is everywhere

Kim Komando's radio show is further supported by her true multimedia franchise. Listeners develop a trusted and reliable friendship with her and your station becomes their weekly radio destination!

Listeners

- Over 400 top radio stations in the U.S. delivering a weekly cume audience of 6.8 million (Nielsen)

Stats

- 52% Male • 48% Female
- Primary audience 25+
- Buyers on endorsements 35+

Homeowners

- 77% own their own homes

Fortune 500 Website

- 3.5 Million views
- 2.5 Million unique visitors

Columnist

- Syndicated in 82 newspapers including USA Today & FoxNews

Bloomberg T.V.

- Show airs to over 335 million homes all over the world

Newsletter

- 12 Million subscription-based newsletters weekly

Podcast

- On-Demand listening results in 1.5 million monthly downloads!

Join our family of affiliates.

Mike James | 602.381.8200 Ext. 229 | mike.james@komando.com